

PROFILE

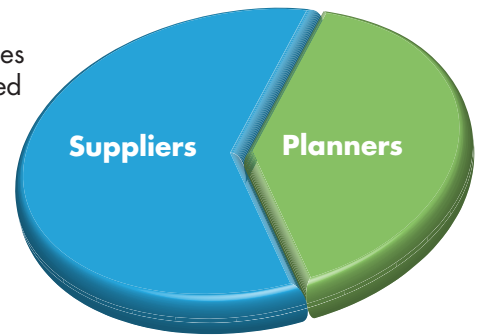
Geographic Territories:

Eastern and Central Pennsylvania, South Jersey, Delaware



Total number of members: **~350**

Meetings attract approximately 70-130 attendees with an estimated ratio of 45% planners, 55% suppliers



Mission Statement:

The mission of the Greater Philadelphia Chapter of PCMA is to provide excellent education and networking opportunities to enhance the professionalism and effectiveness of our members in the Mid Atlantic region.

Sponsor Benefits



1. Recognition as an official sponsor of the chapter event
2. Special thank you from the president at the event being sponsored
3. Brief presentation at the event not to exceed five (5) minutes (\$3,000+ sponsors receive preferred speaking times with AV time)
4. Promotional table to display materials at registration
5. Approval to collect and keep business cards at registration table
6. Ability to use business cards for give-aways
7. Sponsor recognition on name badge for all program attendees from sponsors' organization, each with a red sponsor ribbon
8. Two complimentary registrations at sponsored events for \$3,000+ sponsors only
9. Recognition in the 2017 e-newsletters
10. Recognition on event signage and invitation
11. Half page advertisement in newsletter one time during a one-year period for sponsors who provide \$3,000+. Platinum level sponsors receive a full page ad.
12. Sponsors who provide \$3,200+ have the option to write an informational article for the newsletter. The article must be submitted for the quarter in which the sponsored event took place.
13. One-time use of membership mailing labels for sponsors who provide \$3,000+
14. Email blast sent to membership on behalf of Platinum sponsors

Open Dates and Sponsorships Available:

The dates for sponsorships are listed below, and fees are due within thirty days of sponsorship confirmation. Sponsors can partner together to split costs but only one form of payment will be accepted, and a maximum of two logos on event promotions. Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative costs. Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

2017 GPPCMA Schedule

FEB**16****Chapter Meeting, Breakfast**Event Sponsor - \$3,200 **SPONSORED**Speaker Sponsor - \$500 **SPONSORED****APR****6****Chapter Meeting, Reception
Global Meetings Industry Day***Global Sponsor - \$5,000 **SPONSORED**Contact gppcma@comcast.net for additional sponsorship opportunities.**JUN****1****Chapter Meeting, Reception**Event Sponsor - \$3,200 **SPONSORED**Speaker Sponsor - \$500 **SPONSORED****JULY****17-18****Chapter Retreat*
Platinum Level**

\$5,000

Gold Level

\$3,000

Silver Level

\$2,000

Bronze Level

\$1,000

SEP**14****Chapter Education Day and Lunch**Event Sponsor, \$3,200 **SPONSORED**AM Session Speaker, \$2,000 **SPONSORED**PM Session Speaker, \$2,000 **SPONSORED****OCT****26****Chapter Meeting, Reception**Event Sponsor - \$3,200 **SPONSORED**Speaker Sponsor - \$500 **SPONSORED****DEC****7****GPPCMA 25th Anniversary Celebration*
Platinum Level**

\$5,000

Gold Level

\$3,000

Silver Level

\$2,000

Bronze Level

\$1,000

*Multiple sponsors are accepted for April 6, July 17-18 and December 7.

I am interested in sponsoring the following events:

Date: /	Event:
------------	--------

Alternate Date: /	Alternate Event:
----------------------	------------------

Date: /	Event:
------------	--------

Alternate Date: /	Alternate Event:
----------------------	------------------

Date: /	Event:
------------	--------

Alternate Date: /	Alternate Event:
----------------------	------------------

Contact Information

Name

Title

Company

Address

City/State

Telephone

Fax

Email

Please return to:
Erica A. Keagy, Chapter Administrator
Greater Philadelphia Chapter of PCMA
PO Box 517, Wynnewood, PA 19096
610-220-1232/phone, 610-896-2150/fax,
gppcma@comcast.net