

# GPPCMA NEEDS YOU – VOLUNTEER TODAY!

## Communications Committee

Chair: Erica Keagy ([gppcma@comcast.net](mailto:gppcma@comcast.net))

The Communications Committee is responsible for ensuring chapter news, activities, and important event information is communicated to members on a timely basis.

**Some of the things we do:** Design and deliver a quarterly newsletter devoted to content relevant to the profession and GPPCMA; Develop chapter specific communications when necessary for the good of the organization; Plan and execute a social media strategy

*What can you do?*

Volunteer to write for the newsletter, help with proofing and editing content, join the social media team and keep our Facebook and Twitter accounts active.

## Community Service Committee

Chairs: Myriame Dutes ([mdutes@ahint.com](mailto:mdutes@ahint.com)) and Neil Schriever (Neil.Schriever@marriott.com)

The Community Service Committee exists to build the connection between the Chapter, its members, and the local community, through participation in service activities, donation drives, and fundraising efforts for Greater Philadelphia based charities, non-profits, and community outreach organizations.

**Some of the things we do:** Design community service activities; organize and promote charitable donation drives; promote member wellness by educating our members about community and public health issues that affect us all and provide members information and tools they can use to address these issues.

*What can you do?*

Brainstorm ideas for CS activities; Research and suggest organizations to partner with; Participate in CS activities, and arrive early to assist in facilitation; Attend functions as representative of the committee; Act as a “cheerleader” to boost participation in CS Activities

## Education Committee

Shannon Fagan ([sfagan@ahredchair.com](mailto:sfagan@ahredchair.com)) and Paul Wong ([paul.wong@diaglobal.com](mailto:paul.wong@diaglobal.com))

The Education Committee is responsible for planning and executing high-quality networking, social and educational events that create opportunities for the local industry partners and promote professional development.

**Some of the things we do:** Develop themes for chapter events; secure presenters; create and promote educational activities

*What can you do?*

Brainstorm ideas for educational events; help find presenters; help find venues

## Emerging Professionals Committee

Chair: Astrid Schrier ([ASchrier@pma.com](mailto:ASchrier@pma.com))

The Emerging Professionals Committee of the GPPCMA exists to provide education and networking opportunities to students and professionals who have been in the industry for less than 10 years.

**Some of the things we do:** Create inexpensive networking opportunities for new/emerging professionals; Provide small education opportunities for students and emerging professionals; Visit student chapters

*What can you do?*

Help organize happy hours by contacting potential host locations; Promote the committee to new professionals; Speak at student functions

## Finance Committee

Chair: Allen Anderson ([r.allen.anderson@gmail.com](mailto:r.allen.anderson@gmail.com))

The Finance Committee establishes monetary objectives and limitations for the financial operation of the organization and monitors all accounts

**Some of the things we do:** If there is money involved we are involved

*What can you do?*

Serve as member-at-large on the committee

## Membership Committee

Chairs: Catherine Joyce ([catherine.joyce@oceanprop.com](mailto:catherine.joyce@oceanprop.com)) and Sara McWilliams ([smcwilliams@helmsbriscoe.com](mailto:smcwilliams@helmsbriscoe.com))

The GPPCMA Membership Committee facilitates continued growth of the chapter and ensures that members have an excellent experience so that they achieve maximum benefit from their membership.

**Some of the things we do:** Foster a welcoming environment for all attendees at GPPCMA events; Recruit and retain members

*What can you do?*

Become a GPPCMA Ambassador; Mentor prospective new members; Send welcome letters, birthday cards, and notes

## Sponsorship Committee

Chair: Lisa McGlashen ([lisa.mcglashen@aacr.org](mailto:lisa.mcglashen@aacr.org))

The Sponsorship Committee solicits support dollars for all chapter meetings and events scheduled throughout the year, as well as for the quarterly newsletter.

**Some of the things we do:** Connect with potential sponsors; promote the organization to sponsors; Build relationships

*What can you do?*

Help find new sponsors; Network with existing sponsors