

# SPONSORSHIP OPPORTUNITIES

## AND BENEFITS FOR 2018 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to GPPCMA for education, networking and service opportunities. Sponsors are seen as GPPCMA partners in supporting our mission and goals. Events attract approximately 75-125 attendees with an estimated ratio of 45% planners, 55% suppliers.

### OPEN DATES

**Thursday, April 12, 2018**

2:00pm-6:30pm

**Global Meetings Industry Day**

**PENNSYLVANIA CONVENTION CENTER**

Platinum, Gold, Silver and Bronze level sponsorships are available. See pages 2-3 for details.

This will be a joint meeting with MPI PHL.

**Wednesday, June 20, 2018**

1:00pm-4:00pm

**Phillies Networking Event**

**CITIZENS BANK PARK, BUSINESS PERSON'S SPECIAL ON THE ROOFTOP TERRACE**

Platinum, Gold, Silver and Bronze level sponsorships are available. See pages 2-3 for details.

**July 16-17, 2018**

**Chapter Retreat**

Platinum, Gold, Silver and Bronze level sponsorships are available. See pages 2-3 for details.

The Chapter Retreat will likely take place in Philadelphia this year.

**Thursday, October 25, 2018**

5:00pm-8:00am

**Fundraiser/Silent Auction - Details and theme TBD**

**LOCATION TBD**

Platinum, Gold, Silver and Bronze level sponsorships are available. See pages 2-3 for details.

# SPONSOR BENEFITS

## Platinum Sponsor - \$5,500

1. Recognition as an official Platinum sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 3 minutes
4. Promotional table to display materials near registration
5. Approval to collect and keep business cards at display table to use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
7. Two complimentary registrations for the event
8. Platinum recognition in the 2018 GPPCMA e-newsletters
9. Platinum recognition for the event on slides, invitation, registration site and signage
10. Full page advertisement in the GPPCMA newsletter in the issue being sent the quarter the event took place with an option to write a full page informational article
11. Email blast designed/written by sponsor and sent to the GPPCMA membership on your behalf

## Gold Sponsor - \$3,300

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks at the event
3. Presentation time at the event up to 2 minutes
4. Promotional table to display materials near registration
5. Approval to collect and keep business cards at display table and use for giveaways and contacts
6. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
7. Two complimentary registrations to the event
8. Gold Recognition in the 2018 GPPCMA e-newsletters
9. Gold Recognition at the event on slides, invitation, registration site and signage
10. Half page advertisement in the GPPCMA newsletter in the issue being sent the quarter the event took place, along with an option to write a half page informational article

## Silver Sponsor - \$2,200

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks at the event
3. Promotional table to display materials near registration
4. Approval to collect and keep business cards at registration table and use for giveaways and contacts
5. Sponsor recognition on attendee badges and a red sponsor ribbon for your staff attending the event
6. Recognition in the GPPCMA 2018 e-newsletters
7. Silver recognition at the event on slides, invitation, registration site and signage

## Bronze Sponsor - \$1,100

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks at the event
3. Bronze recognition on attendee badges and a red sponsor ribbon for your staff attending the event
4. Bronze recognition in the GPPCMA 2018 e-newsletters
5. Bronze recognition at the event on slides, invitation, registration site and signage

## NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative expenses.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

### For more information, contact:

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