

## Benefits

**Reach over 300 members of the Greater Philadelphia Chapter of the Professional Convention Management Association by advertising in *Connections*.**

Our quarterly electronic newsletter is our main method of communication and focuses on informative topics related to the convention planning industry. This publication is specifically designed for executives, managers, suppliers, and vendors within the meetings industry. Many of our readers make or influence purchasing decisions for their organizations. Newsletters are emailed to the membership and posted on the PCMA website.

## 2018 Rates and Sizes

| SPONSOR   | FULL PAGE  | HALF PAGE                                   | QUARTER PAGE                                  |
|---|--|---|---|
| \$750.00<br>includes full page ad in issue being sponsored, recognition and logo on page 1, listed with 2018 sponsors in all four issues of Connections | \$500.00<br>8.5 in. x 11 in.<br>(bleed 8.75 in. x 11.25 in.) | \$300.00<br>7.5 in x 4.75 in.<br>(no bleed) | \$175.00<br>3.25 in. x 4.75 in.<br>(no bleed) |

*(rates valid January 1, 2018 through December 31, 2018)*

## Ad Specifications

File Format: TIF, EPS, or PDF  
Resolution: 300 pixels per inch  
If submitting an EPS file, please convert fonts to outline.

## 2017 Submission Deadlines

|             |                          |
|-------------|--------------------------|
| 1st quarter | Friday, February 9, 2018 |
| 2nd quarter | Friday, May 11, 2018     |
| 3rd quarter | Friday, August 10, 2018  |
| 4th quarter | Friday, November 9, 2018 |

## Contact

To place or submit your ad, or for additional information, please contact:  
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