

2023 ADVERTISING INFORMATION

Benefits

Reach over 300 members of the PCMA Greater Philadelphia Chapter by advertising in *Connections*!

Our quarterly electronic magazine is our main method of communication and focuses on informative topics related to the convention planning industry. This publication is specifically designed for executives, managers, suppliers, and vendors within the meetings industry. Many of our readers make or influence purchasing decisions for their organizations. Magazines are emailed to the membership and posted on the PCMA website.

2023 Rates and Sizes

SPONSOR	FULL PAGE	HALF PAGE	QUARTER PAGE
\$750.00 includes full page ad in issue being sponsored, recognition and logo on page 1, listed with 2023 sponsors in all four issues of Connections	\$500.00 8.5 in. x 11 in. (bleed 8.75 in. x 11.25 in.)	\$300.00 7.5 in x 4.75 in. (no bleed)	\$175.00 3.25 in. x 4.75 in. (no bleed)

(Rates are valid January 1, 2023 through December 31, 2023.)

Ad Specifications

File Format: TIF, EPS, or PDF
Resolution: 300 pixels per inch
If submitting an EPS file, please convert fonts to outline.

2023 Submission Deadlines

1st quarter	Friday, February 3, 2023
2nd quarter	Friday, May 5, 2023
3rd quarter	Friday, August 11, 2023
4th quarter	Friday, November 3, 2023

Contact

To place or submit your ad, or for additional information, please contact:
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