



# SPONSORSHIP OPPORTUNITIES

## AND BENEFITS FOR 2024 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey and Delaware who look to PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract 60-125 attendees with an estimated ratio of 40% planners, 60% suppliers.

Meetings and events in 2024 are currently scheduled to be in-person. If we are not able to meet in-person, we will adjust the sponsor benefits listed on pages 2-3. **Dates are tentative and subject to change.** Customized sponsorship packages are available.

### 2024 DATES

#### Sunday, January 7, 2024

Joint Chapter Reception at Convening Leaders  
4:30pm-6:00pm PST  
Marriott Marquis San Diego Marina

#### Thursday, February 1, 2024

Chapter Meeting with Breakfast  
8:00am-10:30am  
Courtyard Philadelphia City Avenue

#### Thursday, April 11, 2024

Global Meetings Industry Day  
1:00pm-6:00pm  
CYTO | PHL

#### Thursday, May 23, 2024

Phillies Game & Tailgate  
1:05pm Game Time  
Citizens Bank Park

#### Tuesday, July 16 - Wednesday, July 17, 2024

Chapter Retreat  
Day 1  
2:15pm - 4:00pm Community Service Activity  
5:00pm - 7:00pm Opening Reception  
Day 2  
8:00am - 3:00pm Chapter Retreat  
Camelback Resort

#### Thursday, September 12, 2024

Education Day and Trade Show  
11:00am-6:00pm

#### Thursday, October 24, 2024

Education Meeting and Reception  
2:30pm-6:00pm

#### Thursday, December 5, 2024

Holiday Celebration, Chapter Awards,  
and Fundraiser  
5:00pm-8:00pm

# EVENT SPONSOR LEVELS AND BENEFITS

## Platinum Sponsor - \$5,900

1. Recognition as an official Platinum sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to three minutes, can include a promotional video
4. Platinum recognition for the event on invitation, registration site, and website
5. Social media exposure on LinkedIn, Facebook, Twitter, Threads and Instagram on meeting announcements
6. Platinum recognition for the live event on opening and break slides
7. Three complimentary registrations to event
8. Recognition as a 2024 sponsor in the 2024 magazine
9. Full page advertisement in the magazine with an option to write a full-page informational article
10. One email blast designed/written by sponsor and sent to the PCMA PHL membership on sponsors behalf

## Gold Sponsor - \$3,900

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to two minutes
4. Gold recognition for the event on invitation, registration site, and website
5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
6. Gold recognition for the live event on opening and break slides
7. Two complimentary registrations to the event
8. Recognition as a 2024 sponsor in the 2024 magazine
9. Half page advertisement in the magazine with an option to write a half page informational article

## Silver Sponsor - \$2,900

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Silver recognition for the event on invitation, registration site, and website
4. Social media exposure on LinkedIn, Facebook, Twitter, Threads and Instagram on meeting announcements
5. Silver recognition for the live event on opening and break slides
6. Recognition in the 2024 magazine
7. One complimentary registration to the event
8. Quarter page advertisement in the magazine

## Bronze Sponsor - \$1,900

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Bronze recognition for the event on invitation, registration site, and website
4. Social media exposure on LinkedIn, Facebook, Twitter, Threads and Instagram on meeting announcements
5. Bronze recognition for the live event on opening and break slides
6. Recognition in the 2024 magazine

# ADDITIONAL SPONSOR OPPORTUNITIES

## Annual 2024 Sponsor (Yearlong Opportunity) - \$10,000

1. Recognition as an official Underwriter sponsor for one year
2. Underwriter recognition for all events on each event invitation, on registration site, and website
3. Presentation time, during three events, up to three minutes, which can include a promotional video
4. Special thank you during opening remarks at 2024 events
5. Social media exposure on LinkedIn, Facebook, Twitter, Threads and Instagram on meeting announcements
6. Underwriter recognition on break slides during events
7. Six registrations for use in 2024
8. Information about each event will be shared with other PCMA chapter presidents for dissemination to their members.
9. Recognition as an Underwriter sponsor, for one year, in all magazines, on the website, and during introductions during meetings
10. Four full page magazine advertisements (\$2,000 value), during the year of sponsorship
11. Option to write one full page informational article for one magazine
12. Option to have chapter administration send an e-gift to planners from sponsor
13. Two email blasts designed/written by sponsor and sent to the PCMA PHL membership on sponsor's behalf

## 2024 Magazine & Web Banner Sponsorships

Our quarterly electronic magazine includes a full page ad in the issue being sponsored, recognition and logo on page 1 and listed with 2024 sponsors in all four issues of *Connections*. One sponsorship is sold for each quarterly magazine, and the cost is \$750. Web banner sponsorships are also available. Please contact our sponsorship team to discuss options.

## NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, event costs, and other administrative expenses.
- Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

Customized sponsorship packages are available.

### For more information, contact:

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