Subject: PCMA PHL GMID - Know Before You Go Information

Date: April 1, 2025 at 7:47 AM

To: Greater Phila Pcma gppcma@comcast.net

Hello!

The PCMA Greater Philadelphia Chapter is looking forward to seeing you at *Glo Meetings Industry Day "GMID" Philadelphia* on Thursday, April 3rd. Please talfew minutes to read this information about the meeting.

Location: Live! Casino & Hotel, 900 Packer Ave, Philadelphia, PA 19148, Market Room, 2nd Floor Event Center

Traffic Alert: The Phillies have a 1:05pm game on this date. Please plan extra travel time.

Agenda:

12:00-1:00 PM: Registration

1:00-1:30 PM: Welcome and Sponsor Remarks

1:30-2:30 PM: Session 1: State of the Global Meetings Industry

2:30-3:00 PM: Break

3:00-3:15 PM: Sponsor Remarks

3:15-4:15 PM: Session 2: The Power of Mega Events – Strategies for Success

4:15-4:30 PM: Wrap Up 4:30-6:00 PM: Reception

Parking: Complimentary self-parking is available in the garage attached to Live! on the third and fourth floors. Please park on the right side of the level. Look for signs that say "Darien Street Entrance" or "Hotel Entrance". Take the elevator to the 2nd Floor/Event Center. Attendees will be given a complimentary self-parking pass at the meeting registration desk. Valet parking is also available at posted rates.

Special thanks to our host and sponsors!

Live! Casino & Resort — Host Wind Creek Bethlehem - Platinum Event Sponsor Philadelphia Convention & Visitors Bureau - Annual Sponsor Valley Forge Tourism & Convention Board — Annual Sponsor Visit Atlantic City — Annual Sponsor



Food and Beverage: This event will offer refreshments and light snacks. Lunch will not be served. A networking reception with food and beverage will be provided at the conclusion of the meeting.

A message from the Community Service Committee: At GMID, we will be collecting donations for the <u>Upper Merion Area Community Cupboard</u>. The most needed items right now are dish soap, paper towels, toilet paper, toothpaste, soap, shampoo, and deodorant. Please consider bringing a donation with you to the event or place an order from their <u>Amazon Wish List</u>.

State of the Industry Survey Question: Let us know what topics you want to hear about most during the State of the Industry Panel. <u>Click here</u> to answer a quick one survey question.

Social Media Posts: Please tag your posts with #pcmaphl, #gmid2025, #gmid #pcma #meetingsmatter.

Dress Code: The dress code for this meeting is smart casual.

If you have any questions or need additional information, please reach out to me anytime.

Thank you! Erica

Erica A. Keagy
Executive Director
PCMA Greater Philadelphia Chapter
gppcma@comcast.net
610-220-1232
greaterphiladelphia.pcma.org