



## Greater Philadelphia Chapter

### Speakers for Global Meetings Industry Day 2026 in Philadelphia



**Arjun Chakravarti**

Managing Partner, Cogkognition Analytics, Strategy & Analytics Consultancy

Arjun Chakravarti is Managing Partner of Cogkognition, a strategy and analytics firm focused on using data to drive growth for clients. He is a frequently-invited speaker on the intersections of the macroeconomy and business strategy, having delivered keynotes for events such as the Private Label Manufacturers Association (PLMA), the International Fresh Produce Association, Informa Outlook Leadership as well as Board and National Sales Summits for corporations such as Pepsico, General Mills, Hormel, and Avocados from Mexico.

He also brings deep experience in the events and exhibitions industry having previously served as Senior Vice President of Global Strategy, Analytics, and Insights at GES. At Cogkognition, his team continues to work closely with event organizers, exhibitors, and industry associations to improve attendee acquisition, customer segmentation, pricing strategy, and overall event performance. He has also previously served on the CEIR Research Council and continues to support IAEE in its analytics efforts.

Earlier in his career, Arjun was an award-winning academic as founding faculty member of the Marketing Analytics and Advanced MBA programs at the Illinois Institute of Technology Stuart School of Business. He received his Ph.D. and MBA from the University of Chicago Booth School of Business and is based in Chicago.



**Tim Meehan**

Director for Assistance in the Americas, International SOS

Prior to joining International SOS, Tim worked for seven years in corporate security, and before that served twenty-one years with the U.S. Central Intelligence Agency where he held several command positions.

Tim has wide ranging overseas experience, particularly in Latin America and Europe. He has worked extensively in both the public and private sectors on physical security, counterintelligence, travel security/safety, risk planning and threat analysis. He oversees the delivery of high-quality security assistance and crisis support for our clients across the Americas regions.

In both the public and private sectors, he has played a pivotal role in safeguarding organizations and individuals in complex and austere environments.

He holds an undergraduate degree in political science from the Pennsylvania State University, an MA in Government from Georgetown University and had completed all coursework and qualifying exams for a PhD in political science from the University of Pennsylvania prior to being recruited into the U.S. Government. He is a Certified Protection Professional (CPP), Board Certified specialist in Security Management.

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**Bob O'Connell**

Senior Director, Business Development  
GES

Bob O'Connell is a Senior Director of Business Development for GES based in the Chicago area, where he focuses on driving strategic growth, building high-impact partnerships, and expanding market opportunities. He brings a collaborative, results-driven approach to identifying new business opportunities and translating strategy into measurable outcomes. Bob has been active in the PCMA Greater Philadelphia Chapter for over 15 years, serving in various board and executive committee functions since 2020. He's excited to be the incoming president for 2027.

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**Paul Wong, MBA, CMP**

Senior Director, Global Events | ISPOR  
Immediate Past President, PCMA Greater Philadelphia Chapter

Paul Wong is the Senior Director of Global Events at ISPOR—The Professional Society for Health Economics and Outcomes Research—where he leads the strategy, design, and execution of a global portfolio of conferences, summits, and executive-level convenings. His work at ISPOR spans large-scale international citywide events with over 6,000 attendees, as well as targeted, high-impact gatherings focused on advancing healthcare decision-making worldwide.

With 25 years of experience in the business events industry, Paul specializes in aligning content strategy and operations to create cohesive, high-performing event experiences. He is known for driving innovation in event design, implementing data-driven decision-making, and leading cross-functional teams to deliver measurable impact and financial performance.



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Prior to ISPOR, Paul held leadership roles in event management with organizations including DIA, the American Society for Microbiology, ASHP, DMA, and The Corporate Council on Africa. He holds a BBA in Marketing and International Business from Drexel University and an MBA from the University of Maryland's Robert H. Smith School of Business. He is also a Certified Meeting Professional (CMP).

A recognized industry leader, Paul served as President of the PCMA Greater Philadelphia Chapter and has held multiple board and committee roles within PCMA, most recently as a member of the PCMA Education & Content Advisory Committee. He is a frequent and recognized PCMA Best in Class speaker on topics including event strategy, mental health in the hospitality industry, and the future of business events.

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**Pamela Esbrandt Wynne, CMM, CMP, HMCC**

Pam is a respected leader in the Meetings & Events industry for over 20 years, with extensive experience across Pharmaceutical, Non-Profit, and third-party event planning agencies. Throughout her career, Pam has excelled in various roles in Leadership, Operations, Business Development, and Project and Account Management. Her diverse background has provided her with a well-rounded perspective, making her a sought-after professional in her field.

Pam is an accomplished speaker, facilitator, and trainer, having shared her expertise on numerous topics, including MPI's Meeting Planning Boot Camp, SMMP, The Multi-Generational Workplace, Women's Leadership, Change Management, DE&I, Risk Mitigation, Inclusive Meetings, and The Attendee Experience. Her insights and contributions are frequently featured in multiple industry publications, reflecting her deep knowledge and commitment to advancing the profession.

Outside of her professional life, Pam is actively engaged in various community initiatives. She is passionate about supporting the LGBTQIA community and contributes to several social justice related projects. Pam also serves on the Session for her church and is the Outreach Coordinator for an English as a Second Language (ESL) School in Lawrence Township, NJ, helping to make a difference in her local community.

Pam is a Past President of the New Jersey Chapter of Meeting Professionals International (MPI), and her leadership has had a lasting impact on the chapter's success. She resides in Ewing, NJ with her wife, Danielle, and their two rescue dogs and two rescue cats.

In her personal time, Pam enjoys golfing, traveling, cooking, and spending time in her garden, always looking for new adventures and opportunities for personal growth.