

## Greater Philadelphia Chapter



**Christine A. Cleaver** is a Clinical Assistant Professor of Event Management at New York University’s Jonathan M. Tisch Center of Hospitality, where she specializes in experiential learning, crisis leadership, sustainability, and the integration of emerging technologies—particularly AI—into event design and execution. With more than a decade of industry experience, Christine has led and produced high-stakes events ranging from corporate meetings and conferences to large-scale experiential activations, giving her a practitioner’s lens on real-world event challenges.

Christine’s research and teaching focus on preparing future and current event professionals to thrive in complex, unpredictable environments. Her work centers on experiential learning as a driver of career readiness, leadership development, and operational excellence, and she is known for translating academic research into practical tools that can be immediately applied in the field.

In addition to her academic role, Christine is deeply engaged in industry leadership and professional development, serving in multiple advisory and education-focused roles within the meetings and events community. She is a frequent speaker at conferences and industry programs, where she is recognized for delivering interactive, high-impact sessions that blend strategy, storytelling, and hands-on learning



**Matt Hohmann**, Senior Director of Production Services at PRG, brings over 14 years of experience in event production management. His leadership is driven by a passion for continuous improvement, strategic thinking, and operational excellence. Matt’s collaborative approach with PRG’s sales and project management teams ensures seamless production delivery, while his attention to detail enhances efficiency and client satisfaction. His portfolio spans a range of high-profile events, including the F1 Opening Ceremony, the FIFA Final Draw, and product launches for global technology brands at CES, demonstrating his ability to execute complex, large-scale productions across diverse settings.