



Greater Philadelphia  
Chapter

# SPONSORSHIP OPPORTUNITIES

## AND BENEFITS FOR 2022 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey and Delaware who look to PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract 50-125 attendees with an estimated ratio of 50% planners, 50% suppliers.

Meetings and events in 2022 are currently scheduled to be in-person, except for midday breaks. If we are not able to meet in-person, we will adjust the sponsor benefits listed on pages 2-3. Dates are subject to change. Customized sponsorship packages are available.

### OPEN DATES

**Thursday, February 10, 2022**

Chapter Meeting  
Time and location TBA

**Thursday, March 10, 2022**

Midday Break  
12:00pm-1:00pm  
Zoom

**Thursday, April 7, 2022**

Global Meetings Industry Day  
1:00pm-5:00pm  
Pennsylvania Convention Center

**Thursday, May 19th, 2022**

Phillies Event  
1:00 game time  
Citizens Bank Park

**June 2022**

PCMA PHL Tailgate Trade Show  
Date, time and location TBA

**Monday, July 11 and Tuesday, July 12, 2022**

Chapter Retreat  
Lancaster Marriott at Penn Square

**Thursday, September 8, 2022**

Education Day  
1:00pm-5:00pm  
Location TBA

**Thursday, October 20, 2022**

Fundraiser  
Time and location TBA

**Thursday, November 17, 2022**

Midday Break  
12:00pm-1:00pm  
Zoom

**Thursday, December 1, 2022**

Holiday Celebration and Chapter Awards  
5:00pm-8:00pm  
Location TBA

# EVENT SPONSOR LEVELS AND BENEFITS

## Platinum Sponsor - \$5,500

1. Recognition as an official Platinum sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to three minutes, can include a promotional video
4. Platinum recognition for the event on invitation, registration site, and website
5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
6. Platinum recognition for the live event on opening and break slides
7. Three complimentary registrations to event
8. Recognition as a 2022 sponsor in the 2022 e-newsletters.
9. Full page advertisement in the newsletter with an option to write a full-page informational article
10. One email blast designed/written by sponsor and sent to the PCMA PHL membership on sponsors behalf

## Gold Sponsor - \$3,300

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to two minutes
4. Gold recognition for the event on invitation, registration site, and website
5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
6. Gold recognition for the live event on opening and break slides
7. Two complimentary registrations to the event
8. Recognition as a 2022 sponsor in the 2022 e-newsletters.
9. Half page advertisement in the newsletter with an option to write a half page informational article

## Silver Sponsor - \$2,200

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Silver recognition for the event on invitation, registration site, and website
4. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
5. Silver recognition for the live event on opening and break slides
6. Recognition in the 2022 e-newsletters
7. One complimentary registration to the event
8. Quarter page advertisement in the newsletter

## Bronze Sponsor - \$1,100

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Bronze recognition for the event on invitation, registration site, and website
4. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements
5. Bronze recognition for the live event on opening and break slides
6. Recognition in the 2022 e-newsletters

# ADDITIONAL SPONSOR OPPORTUNITIES

## Underwriter Sponsor (Yearlong Opportunity) - \$6,500

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| <ol style="list-style-type: none"><li>1. Recognition as an official Underwriter sponsor for one year</li><li>2. Underwriter recognition for all events on each monthly invitation, on registration site, and website</li><li>3. Presentation time, during three events, up to three minutes, which can include a promotional video</li><li>4. Special thank you during opening remarks at 2022 events</li><li>5. Social media exposure on LinkedIn, Facebook, Twitter and Instagram on meeting announcements</li><li>6. Underwriter recognition on break slides during events</li><li>7. Six registrations for use in 2022</li><li>8. Information about each event will be shared with other PCMA chapter presidents for dissemination to their members.</li></ol> | <ol style="list-style-type: none"><li>9. Recognition as an Underwriter sponsor, for one year, in all e-newsletters, on the website, and during introductions during meetings</li><li>10. Four full page e-newsletter advertisements (\$2,000 value), during the year of sponsorship</li><li>11. Option to write one full page informational article for one e-newsletter</li><li>12. Option to have chapter administration send an e-gift to planners from sponsor</li><li>13. Two email blasts designed/written by sponsor and sent to the PCMA PHL membership on sponsor's behalf</li></ol> |
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## 2022 Newsletter Sponsorships

Our quarterly electronic newsletter includes a full page ad in the issue being sponsored, recognition and logo on page 1 and listed with 2022 sponsors in all four issues of *Connections*. One sponsorship is sold for each quarterly newsletter, and the cost is \$750.

## NOTES

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| <ul style="list-style-type: none"><li>• Multiple sponsors will be accepted for each sponsor level (if applicable).</li><li>• The contract and fees are due within thirty days of sponsorship confirmation.</li><li>• Sponsorship dollars offset the expenses for each event including the cost of speakers, event costs, and other administrative expenses.</li></ul> | <ul style="list-style-type: none"><li>• Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.</li><li>• Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.</li></ul> |
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### For more information, contact:

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