

# **Volunteer Opportunities**

# **Communications Committee**

Chairs: Erica Keagy (gppcma@comcast.net), Bonnie Grant (Bonnie@discoverphl.com)

The Communications Committee is responsible for ensuring chapter news, activities, and important event information is communicated to members on a timely basis.

#### **How You Can Volunteer:**

Volunteer to write for the newsletter, or help with editing content

# **Community Service Committee**

Board Liaison: Bonnie Grant (Bonnie@discoverphl.com)
The Community Service Committee builds the connection between the chapter, its members, and the local community through participation in service activities, donation drives, and fundraising efforts for Greater Philadelphia-based charities, non-profits, and community outreach organizations.

# **How You Can Volunteer:**

Assist the committee in researching charities to support, execute the community service events, participate in our events and be a "cheerleader" to greet those who attend and contribute to our mission

# **Diversity, Equity, and Inclusion Committee**

Board Liaison: LaShanna Mackay (lashanna.mackey@aacr.org) The DEI Committee is charged with empowering members of diverse communities and cultures to grow, learn, and thrive within our chapter and industry.

#### **How You Can Volunteer:**

This is a new committee in 2022. Volunteers are needed to help with forming the committee and building DEI efforts.

# **Education Committee**

Chair: Kacie Corbett (ksheppeck@gmail.com)

The Education Committee is responsible for planning and executing high-quality education events that promote professional development.

# **How You Can Volunteer:**

Participate in committee meetings to discuss relevant and timely topics for educational events, use your network to research and secure presenters, and help with the execution of live events

#### **Student Committee**

Chair: Belinda Harvey (Bharvey@wlgore.com)

The Student Committee provides education and networking opportunities for students.

#### **How You Can Volunteer:**

Help organize an education or networking opportunity, serve as a liaison to schools, visit a student event, participate as a guest speaker

# **Membership Committee**

Chairs: Dawn Eagleton (deagleton@mtl.org) and Luke Whalin (lwhalin@myhopskip.com)

The Membership Committee facilitates continued growth of the chapter and ensures that members have an excellent experience so they achieve maximum benefit from their membership.

#### **How You Can Volunteer:**

Become a PCMA PHL ambassador at events, send welcome letters and follow up messages, participate in recruitment projects

#### **Social Media Committee**

Chair: Kate Young (kateyoung9@gmail.com)

The Social Media Committee supports the chapter's presence on LinkedIn, Instagram, Facebook, and Twitter.

# **How You Can Volunteer:**

Suggest content for posts, help edit posts, keep up with trends and research on how to communicate across various platforms to diverse types of readers, like and share posts

#### **Sponsorship Committee**

Chairs: Lisa McGlashen (lisa.mcglashen@aacr.org) and Donna Young (donna.youngx4@gmail.com)

The Sponsorship Committee solicits support dollars for all chapter meetings and events scheduled throughout the year, as well as for the quarterly newsletter.

# **How You Can Volunteer:**

Help find new sponsors, maintain relationships with existing sponsors, promote the organization, refer names/emails of potential sponsors to committee chairs, follow up with potential sponsors