

SPONSORSHIP OPPORTUNITIES

AND BENEFITS FOR 2020 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 300 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to the PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract approximately 75-125 attendees with an estimated ratio of 45% planners, 55% suppliers.

OPEN DATES

Thursday, February 6, 2020

8:00am-10:15am

Chapter Meeting and Breakfast

A Featured, Supporting, and Contributing sponsorship are available. See page 2 for details.

Tuesday, April 14, 2020

1:00pm-6:00pm

Global Meetings Industry Day

Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details. This meeting is a joint meeting with MPI PHL. Additional sponsor benefits are available through MPI PHL.

Thursday, May 14, 2020

12:30pm-3:30pm

Phillies Networking Event

CITIZENS BANK PARK, BUSINESS PERSON'S SPECIAL ON THE ROOFTOP TERRACE

Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details. Presentation time is not available at this event.

July 13-14, 2020

Chapter Retreat

Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.

Thursday, September 10, 2020

Time TBA

Education Day

Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.

Thursday, October 22, 2020

Time TBA

Chapter Event

Premier, Featured, Supporting, and Contributing sponsorships are available. See pages 2 for details.

Thursday, December 3, 2020

Time TBA

Holiday Event

Premier, Featured, Supporting, and Contributing sponsorships are available. See page 2 for details.

SPONSOR BENEFITS

Premier Sponsor - \$5,500

1. Recognition as an official Premier sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to three minutes, can include a promotional video
4. Premier recognition for the event on invitation, registration site, and website including hyperlinks to your organization
5. Social media exposure on LinkedIn and Facebook on meeting announcements
6. Premier recognition for the live event on opening and break slides
7. Four complimentary registrations to virtual event
8. Information about this event will be shared with all PCMA chapter presidents for dissemination to their members.
9. Recognition as a 2020 sponsor in the 2020 e-newsletters, on the website, and on introductions during virtual calls
10. Full page advertisement in the newsletter with an option to write a full-page informational article
11. Chapter administration can help facilitate sending an e-gift to planners from sponsor
12. Email blast designed/written by sponsor and sent to the PCMA PHL membership on your behalf

Featured Sponsor - \$3,300

1. Recognition as an official Featured sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to 2 minutes
4. Featured recognition for the event on invitation, registration site, and website including hyperlinks to your organization
5. Social media exposure on LinkedIn and Facebook on meeting announcements
6. Featured recognition for the live event on opening and break slides
7. Two complimentary registrations to the event
8. Recognition as a 2020 sponsor in the 2020 e-newsletters, on the website, and on introductions during virtual calls
9. Half page advertisement in the newsletter with an option to write a half page informational article

Supporter Sponsor - \$2,200

1. Recognition as an official Supporting sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Supporter recognition for the event on invitation, registration site, and website including hyperlinks to your organization
4. Social media exposure on LinkedIn and Facebook on meeting announcements
5. Supporter recognition for the live event on opening and break slides
6. Recognition in the 2020 e-newsletters
7. One complimentary registration to the event
8. Quarter page advertisement in the newsletter

Contributing Sponsor - \$1,100

1. Recognition as an official Contributing sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Contributing recognition for the event on invitation, registration site, and website including hyperlinks to your organization
4. Social media exposure on LinkedIn and Facebook on meeting announcements
5. Contributing recognition for the live event on opening and break slides
6. Recognition in the 2020 e-newsletters

NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, food and beverage costs, and other administrative expenses.
- Sponsors can partner together to split costs for Premier and Featured levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

For more information, contact:

Robin Geary, CMP, Sponsorship Committee Co-Chair, rgeary@hmpglobal.com
Donna Young, CMP, Sponsorship Committee Co-Chair, donna.youngx4@gmail.com
Erica Keagy, PCMA PHL Administrator, gppcma@comcast.net, 610-220-1232