

Anthony Vade (Bio)



Proudly known as an instigator, creator, disrupter and change agent, for over 20 years Anthony Vade has helped event stakeholders use technology to create meaningful and memorable connections with event attendees.

Anthony is a true innovator; he loves to push the bar possibility bar and bravely challenges the status quo. Actively reinventing and redefining collaboration, cocreation, and experience design in the live events world. His team-based approach embraces and encourages an elevated way of thinking. Grounded by human-centric design methodologies and a zealous focus on outcome-focused idea generation. Building on this focus he is proud to be the Canadian Director of the Event Design Collective, helping train the industry on the EventCanvas Design Methodology. Helping #Eventprofs create impactful event experiences with intention and purpose while maximizing their return on investment.

Anthony's consultative and collaborative approach to customer engagement has resulted in thousands of successful events traversing four continents. He has contributed to many award-winning productions, received many accolades for his involvement with industry associations on a local, national and global level. He is recognized throughout the industry for his advocacy and in 2020 was named one of the top event professionals in Canada by BizBash magazine.

A tech nerd at heart he loves to talk about how modern human experience is intrinsically linked by technology. He passionately promotes his belief that event design teams must first understand human experience, exercise empathy, collaborate and co-create to articulate the value that live events create; it is a combination of smart, purposeful technology and strategic design that creates experiences that connect, inspire and deliver the key messages.

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