

Brooke Passy, CMP, DES is a Meeting Manager at Association Headquarters, focused on the Wound, Ostomy and Continence Nurses Society (WOCN). In the past few years Brooke led WOCN to a rebrand of their annual event and was challenged to pivot this event from a large face-to-face meeting with exhibits to a completely online experience in just eight weeks at the onset of Corona Virus pandemic. She has been a part of the WOCN team via AH for thirteen years and has worked in all areas of the meeting planning process. Brooke is a certified CMP (Certified Meeting Professional) and recently received her DES (Digital Event Strategist) certification.

Brooke's dedication to customer service and execution of events comes from her varied professional background of multiple years working in the food industry and experience in the performing arts. Brooke believes that running an on-site event is just like a show; everyone must do their part and work together to create a seamless experience for the attendee/audience. No matter what, Brooke always knows that "the show must go on!"

Brooke is currently honing her ability to multitask while working from home and juggling her three year old twins.