

Benefits

Reach over 350 members of the PCMA Greater Philadelphia Chapter by advertising in *Connections*!

Our quarterly electronic newsletter is our main method of communication and focuses on informative topics related to the convention planning industry. This publication is specifically designed for executives, managers, suppliers, and vendors within the meetings industry. Many of our readers make or influence purchasing decisions for their organizations. Newsletters are emailed to the membership and posted on the PCMA website.

2021 Rates and Sizes

SPONSOR	FULL PAGE	HALF PAGE	QUARTER PAGE
\$750.00 includes full page ad in issue being sponsored, recognition and logo on page 1, listed with 2021 sponsors in all four issues of Connections	\$500.00 8.5 in. x 11 in. (bleed 8.75 in. x 11.25 in.)	\$300.00 7.5 in x 4.75 in. (no bleed)	\$175.00 3.25 in. x 4.75 in. (no bleed)

(Rates are valid January 1, 2021 through December 31, 2021.)

Ad Specifications

File Format: TIF, EPS, or PDF
Resolution: 300 pixels per inch
If submitting an EPS file, please convert fonts to outline.

2021 Submission Deadlines

1st quarter	Friday, February 5, 2021
2nd quarter	Friday, May 7, 2021
3rd quarter	Friday, August 6, 2021
4th quarter	Friday, November 5, 2021

Contact

To place or submit your ad, or for additional information, please contact:
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