

EDUCATION DAY & TRADE SHOW

2023
SPEAKERS



Aurora Dawn Benton

Founder and Chief Change Agent

Astrapto

PCMA Best in Class Speaker

Dr. Aurora Dawn Benton is Founder and Chief Change Agent of Astrapto LLC, which exists to advance positive impact in hospitality, events, and travel. Her passion is to make sustainability practical for people who want to improve social and environmental performance in their operations and supply chains. Aurora has a passion for moving the needle on supplier diversity and buying local. Her commitment to this has resulted in publishing thought leadership pieces and earning her Doctorate in Business Administration in Social Impact Management. Aurora is sought after for her ability to spark staff interest and make complex topics approachable and applicable to their daily operations. She developed the Events Industry Council's online Sustainable Event Professional Certificate. Her clients also include World Wildlife Fund, Sodexo Live, Baltimore Convention Center, Green Seal, the Events Industry Council, Accor, Hilton, Hard Rock International, Direct Travel, and the Greater Miami Convention and Visitors Bureau.