



**Speaker Bios for the
PCMA PHL Chapter Retreat: *Resources & Resilience*
July 20, 2023, Wind Creek Bethlehem**



Jessica Harrington, MPH, Owner, Stress Management; Health Educator

Bio: Jessica Harrington, received her Master in Public Health at West Chester University. She is the owner of Journey to Yourself, is a speaker, and stress management health educator. Through her career and education, she realized that we all have a common issue—everyone, at some point or another, struggles with handling stress. Through her own life journey, Jessica created Journey To Yourself.

Facebook: <https://www.facebook.com/JourneyToYourself101/>

Instagram: <https://www.instagram.com/journeytoyourself101/>

Linkedin: <https://www.linkedin.com/in/jessica-harrington-journeytoyourself/>

Youtube: <https://www.youtube.com/channel/UCj977TKZZ5HLcVajCeQZqWg>

Pinterest: <https://www.pinterest.com/journeytoyourself101/>

Podcast: <https://www.journeytoyourself.net/podcast>



Danielle Cohn, Founder, Chief Inspiration Officer, My Inspirement

Danielle Cohn is a recognized, sought-out expert in inspiring leadership and culture, innovation and startup strategies, and collaborative partnerships. She founded, built, and led the global accelerator **LIFT Labs at Comcast NBCUniversal**, a Fortune 30 public company where she demonstrated herself as a trusted advisor and influencer to the C-suite. She built a diverse network of more than 3,000 global founders, and launched 100+ startups across the business in strategic areas such as the future of work, connectivity, media, gaming/sports, entertainment, fintech, and caretech. Her programs were cited as a key factor in Comcast NBCUniversal being named one of Fast Company's "Best Places to Work for Innovators."

As an entrepreneur and champion in advancing women, and with a growth mindset, Danielle decided to depart Comcast in 2022 to share decades of real-world insights by launching the **My**

Inspirement™ community, empowering independently minded women (and their circles of influence) to rethink, plan for, and enjoy the sustainable lifestyles we all work so hard to reach.

Danielle also advises a portfolio of innovators through **Wave Ventures**, her LLC. She is an investor and advisor in ProFound accessibility advocacy platform, and limited partner in Conscience VC, a woman-led fund that invests in science that impacts humanity.

As a vocal advocate for family caregivers, she mentors in the Techstars Future of Longevity accelerator and was an advisor in the first care economy market study, both led by Melinda French Gates' Pivotal Ventures. She is also an advisor to actor and philanthropist Bradley Cooper's One Family Foundation.

Prior to Comcast, Danielle served as Vice President of Marketing + Communications at the **Philadelphia Convention + Visitors Bureau** opening her eyes to the real impact tech and innovation have on destinations and the diverse people who live, work, or travel there. She advised Mayors and Governors, was involved in developing Philadelphia's first startup seed fund, and on a national level in the go-to-market strategy for TSA Pre-check as a Committee Chair at U.S. Travel Association.

Danielle co-founded an endowed scholarship at The Klein School of Communications at Temple University, her alma mater. She holds certificates from The University of Pennsylvania Wharton Executive Education in Blue Ocean Strategy and Women in Leadership, and studied The Coaching Way with Tara Mohr and at Modern Elder Academy with Chip Conley.

Danielle served on the Comcast Cable Diversity Equity and Inclusion National Steering Committee and dozens of boards over her career, including Leadership Philadelphia, Philadelphia Academies, and Philly Startup Leaders. Known as a champion of underrepresented voices, she was an Executive Producer of *Founding in Color*, a docuseries her former team developed for Xfinity Black Experience and Peacock.

Danielle lives between Philadelphia, PA, and Longport, NJ, where she enjoys spending time with family, beach walks, photography, traveling, singing, and lifelong learning, including mentoring and advising women from all backgrounds through My Inspirement™ workshops.

www.MyInspirement.com

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