



Christine A. Cleaver - Professional Bio

Christine A. Cleaver holds a non-tenure-track appointment and is an esteemed faculty member at Temple University's School of Sport, Tourism, and Hospitality Management (STHM) in Philadelphia, PA. She currently serves as the Program Director for the Event and Entertainment Management curriculum, a program she designed to meet the evolving needs of the industry. With over 25 years of experience, Christine has cultivated a rich career spanning event management, marketing, production management, and leadership, making her a prominent figure in both academia and industry.

Her teaching philosophy revolves around experiential learning, creating an active and dynamic classroom environment. Christine is passionate about bridging the gap between theory and practice, allowing students to engage in real-world applications of the skills they acquire. Her classes are known for being thought-provoking, challenging, yet fair, fostering an environment where students are mentored, coached, and guided toward success. She prides herself on being deeply invested in her students' personal and professional growth.

Christine earned her Bachelor of Science in Sport Management, Recreation, and Leisure Studies from Temple University, a Master of Education from Cabrini University, and is currently pursuing an EdD in Higher Education at Temple University, with an expected completion in May 2025.

Christine's impact extends beyond the classroom. She is a recipient of multiple teaching awards, including the Excellence in Teaching Award and Faculty Senate Outstanding Faculty Service Award at Temple University. She has led various initiatives at STHM, such as the Knowledge Industry Partner Program and the Literacy Module Series. In addition, Christine is a co-host of T.H.E. Vodcast and is actively involved in student mentorship as an advisor for PCMA, the professional association for event planners.

Driven by a passion for education and the event industry, Christine's career goals are to continue blending her industry expertise with management theory, and to serve as a facilitator, mentor, coach, and leader for her students and the broader community.

Favorite Quote:

"Tell me and I forget. Teach me and I remember. Involve me, and I learn." – Benjamin Franklin

Career Highlights:

- Over 25 years of event management experience
- Expert in experiential learning, curriculum development, and program assessment
- Multiple award recipient for excellence in teaching and faculty service

Education:

- **EdD in Higher Education**, Temple University (Anticipated Graduation: May 2025)
- **Master of Education**, Cabrini University (2015)
- **Bachelor of Science in Sport Management, Recreation and Leisure Studies**, Temple University (1996)

For more details, visit her [portfolio](#).