



# SPONSORSHIP OPPORTUNITIES

## AND BENEFITS FOR 2025 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 350 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract 75-200 attendees with an estimated ratio of 40% planners, 60% suppliers.

Dates are tentative and subject to change. Customized sponsorship packages are available.

### 2025 DATES

**Thursday, February 6, 2025**

Chapter Meeting with Breakfast  
8:00am-10:30am

**Thursday, April 3, 2025**

Global Meetings Industry Day  
1:00pm-6:00pm

**Wednesday, May 14, 2025**

Phillies Game & Networking Event  
12:30pm-4:00pm  
Citizens Bank Park

**Thursday, July 17-Friday, July 18, 2025**

Chapter Retreat

Day 1

2:30pm - 4:00pm Group Activity

5:00pm - 7:00pm Opening Reception

Day 2

8:00am - 3:00pm Chapter Retreat

**Wednesday, September 10, 2025**

Education Day and Trade Show  
11:00am-6:00pm

**Thursday, October 23, 2025**

Education Meeting and Reception  
2:30pm-6:00pm

**Thursday, December 4, 2025**

Holiday Celebration, Chapter Awards,  
and Fundraiser  
5:00pm-8:00pm

# EVENT SPONSOR LEVELS AND BENEFITS

## Platinum Sponsor - \$7,000

1. Recognition as an official Platinum sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to three minutes, can include a promotional video
4. Platinum recognition for the event on invitation, registration site, and website
5. Social media exposure on select posts
6. Platinum recognition for the live event on opening and break slides
7. Three complimentary registrations to event
8. Recognition as a 2025 sponsor in the 2025 magazines
9. Full page advertisement in the magazine with an option to write a full-page informational article
10. One email blast designed/written by sponsor and sent to the PCMA PHL membership on sponsors behalf
11. Option to have a display table near registration at sponsored event

## Gold Sponsor - \$5,000

1. Recognition as an official Gold sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Presentation time on the day of the event up to two minutes
4. Gold recognition for the event on invitation, registration site, and website
5. Social media exposure on select posts
6. Gold recognition for the live event on opening and break slides
7. Two complimentary registrations to the event
8. Recognition as a 2025 sponsor in the 2025 magazines
9. Half page advertisement in the magazine with an option to write a half page informational article
10. Option to have a display table near registration at sponsored event

## Silver Sponsor - \$4,000

1. Recognition as an official Silver sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Silver recognition for the event on invitation, registration site, and website
4. Social media exposure on select posts
5. Silver recognition for the live event on opening and break slides
6. Recognition as a 2025 sponsor in the 2025 magazines
7. One complimentary registration to the event
8. Quarter page advertisement in the magazine
9. Option to have a display table near registration at sponsored event

## Bronze Sponsor - \$2,000

1. Recognition as an official Bronze sponsor of the event
2. Special thank you during opening remarks on the day of the event
3. Bronze recognition for the event on invitation, registration site, and website
4. Social media exposure on select posts
5. Bronze recognition for the live event on opening and break slides
6. Recognition as a 2025 sponsor in the 2025 magazines
7. Option to have a display table near registration at sponsored event

Due to the rules at Citizens Bank Park, some sponsor benefits are not available at the Phillies event.

# ADDITIONAL SPONSOR OPPORTUNITIES

## Annual 2025 Sponsor (Yearlong Opportunity) - \$12,000

1. Recognition as an official Annual sponsor for one year
2. Annual recognition for all events on each event invitation, on registration site, and website
3. Presentation time, during three events, up to three minutes, which can include a promotional video
4. Special thank you during opening remarks at 2025 events
5. Social media exposure on select posts
6. Annual recognition on opening and break slides during events
7. Six registrations for use in 2025
8. Information about each event will be shared with other PCMA chapter presidents for dissemination to their members.
9. Recognition as an Annual sponsor, for one year, in all magazines, on the website, and during introductions during meetings
10. Four full page magazine advertisements (\$2,000 value), during the year of sponsorship
11. Option to write one full page informational article for one magazine
12. Option to have chapter administration send an e-gift to planners from sponsor
13. Two email blasts designed/written by sponsor and sent to the PCMA PHL membership on sponsor's behalf
14. Option to have a display table near registration at sponsored event

## 2025 Magazine & Web Banner Sponsorships

Our quarterly electronic magazine includes a full page ad in the issue being sponsored, recognition and logo on page 1 and listed with 2025 sponsors in all four issues of *Connections*. One sponsorship is sold for each quarterly magazine, and the cost is \$750. Web banner sponsorships are also available. Please contact our sponsorship team to discuss options.

## NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, event costs, and other administrative expenses.
- Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

Customized sponsorship packages are available.

### For more information, contact:

Erica Keagy, PCMA PHL Executive Director, [gppcma@comcast.net](mailto:gppcma@comcast.net), 610-220-1232