

# HOST OPPORTUNITIES

## AND BENEFITS FOR 2026 MEETING AND EVENTS

Hosting a PCMA PHL meeting or event is an effective way to reach more than 400 members and 3,000 prospective members from eastern and central Pennsylvania, South Jersey, and Delaware who look to PCMA PHL for education, networking, and service opportunities. Hosts are seen as PCMA PHL partners in supporting our mission and goals. Events attract 75-200 attendees with an estimated ratio of 40% planners, 60% suppliers.

## BENEFITS OF HOSTING

- In-person exposure of your venue to meeting professionals
- Recognition as the official host of the event
- Special thank you during opening remarks on the day of the event
- Presentation time on the day of the event up to three minutes, can include a promotional video
- Host recognition for the event on invitation, registration site, and website
- Social media exposure on select posts
- Host recognition for the live event on opening and break slides, and signage
- Three complimentary registrations to event
- Recognition as a 2026 host in the 2026 quarterly magazines
- One full page advertisement in *Connections*, the chapter's magazine (\$500 value)
- Option to write one full-page informational article for the magazine

## INFORMATION & REQUESTS

- A highly discounted, all-inclusive, per person rate is requested. (2025 History - \$30.00/one meal, \$60.00 two meals)
- Complimentary or highly discounted AV
- Complimentary WiFi
- Complimentary or highly discounted food and beverage for board meetings
- Complimentary meeting space
- Complimentary or discounted parking for attendees



# HOST OPPORTUNITIES

## 2026 DATES

### Thursday, March 5, 2026

(Location Confirmed)

#### Chapter Meeting and Reception

12:30pm-2:00pm Setup  
2:00pm-2:45pm Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials  
2:45pm-4:00pm Program: Crescent rounds for 60-90ppl, LCD and microphones  
4:00pm-5:00 Reception

### Tuesday, May 5, 2026

(Location Confirmed)

#### Global Meetings Industry Day

10:00am-1:00pm Setup  
1:00pm Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials  
1:00pm-5:00pm Program: Crescent rounds for 150ppl, LCD and microphones  
5:00pm-6:00pm Reception

### Thursday, July 30-Friday, July 31, 2026

(Location Confirmed)

#### Chapter Retreat

##### Day 1

11:00am-2:30pm Board Meeting: Room set conference style for 12ppl, working lunch  
2:30pm-4:00pm Group Activity  
5:00pm-7:00pm Opening Reception: Scattered cocktail rounds and high boys for 60ppl, heavy hors d'oeuvres and open bar

##### Day 2

8:00am-9:00am Continental Breakfast  
9:00am-3:00pm Meeting: Crescent rounds for 70ppl, AM break, LCD  
12:00pm-1:00pm Lunch: Separate room, rounds for 70ppl  
A room block is required for this event. Hosts usually offer complimentary rooms to planners, and a discounted rate for suppliers. The number of rooms reserved depends on the days of week offered by the hotel and the location.

### Thursday, September 17, 2026

(Location Confirmed)

#### Education Day

8:00am-10:00am Setup  
10:00-11:00am Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials  
11:00am-2:30pm Program: Crescent rounds for 150ppl, LCD and microphones  
12:00pm-1:00pm Lunch: Rounds for 150ppl, separate room

### Thursday, October 29, 2026

(Location Confirmed)

#### Chapter Meeting and Reception

12:30pm-2:30pm Setup  
2:30pm Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials  
3:00pm-5:00pm Program: Crescent rounds for 60-90ppl, LCD and microphones  
5:00pm-6:00pm Reception

### Thursday, December 3, 2026

#### Holiday Celebration, Chapter Awards, and Silent Auction

2:00pm-5:00pm Setup: Space required to fit 50+ auction items, small stage  
5:00pm Registration: Area outside room set with (7) 6' tables, high top tables for sponsors' materials  
5:00pm-8:00pm Holiday Celebration: Plans for this event include a silent auction, reception with open bar, heavy hors d'oeuvres, and a DJ. Attendance is estimated at 90-125ppl.

Note: Dates and times are subject to change.

To sign up to be a host or for more information, please contact Erica Keagy, Executive Director, [gppcma@comcast.net](mailto:gppcma@comcast.net), 610-220-1232.