connections THE E-Magazine OF THE PCMA GREATER PHILADELPHIA CHAPTER

2027 ADVERTISING INFORMATION

Benefits

Reach over 3,000 contacts of the PCMA Greater Philadelphia Chapter by advertising in *Connections*!

Our quarterly electronic magazine is our main method of communication and focuses on informative topics related to the meeting and convention planning industry. This publication is specifically designed for executives, managers, suppliers, and vendors within this industry. Many of our readers make or influence purchasing decisions for their organizations. Magazines are emailed to the membership and prospective member list, posted on the PCMA website, and shared on social media.

2027 Rates and Sizes

SPONSOR	FULL PAGE	HALF PAGE	QUARTER PAGE
$750.00 includes full page ad in issue being sponsored, recognition and logo on page 1, listed with 2027 sponsors in all four issues of Connections	*$500.00* 8.5 in. x 11 in. (bleed 8.75 in. x 11.25 in.)	*$300.00* 7.5 in x 4.75 in. (no bleed)	*$175.00* 3.55 in. x 4.75 in. (no bleed)

(Rates are valid January 1, 2027 through December 31, 2027.)

Ad Specifications

File Format: TIF, EPS, or PDF
Resolution: 300 pixels per inch
If submitting an EPS file, please convert fonts to outline.

2027 Submission Deadlines

1st quarter	Friday, February 12, 2027
2nd quarter	Friday, May 7, 2027
3rd quarter	Friday, August 6, 2027
4th quarter	Friday, November 5, 2027

Contact

To place or submit your ad, or for additional information, please contact:
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