pcma Greater Philadelphia Chapter

HOST OPPORTUNITIES

AND BENEFITS FOR 2027 MEETING AND EVENTS

Hosting a PCMA PHL meeting or event is an effective way to reach more than 400 members and 3,000 prospective members from eastern and central Pennsylvania, South Jersey, and Delaware who look to PCMA PHL for education, networking, and service opportunities. Hosts are seen as PCMA PHL partners in supporting our mission and goals. Events attract 75-150 attendees with an estimated ratio of 40% planners, 60% suppliers.

BENEFITS OF HOSTING

- **In-person exposure of your venue to meeting professionals**
- **Recognition as the official host of the event**
- **Special thank you during opening remarks on the day of the event**
- **Presentation time on the day of the event up to three minutes, can include a promotional video**
- **Host recognition for the event on invitation, registration site, and website**
- **Social media exposure on select posts**
- **Host recognition for the live event on opening and break slides, and signage**
- **Three complimentary registrations to event**
- **Recognition as a 2027 host in the 2027 quarterly magazines**
- **One full page advertisement in *Connections*, the chapter's magazine ($500 value)**
- **Option to write one full-page informational article for the magazine**

INFORMATION & REQUESTS

- A highly discounted, all-inclusive, per person rate is requested. (2026 History - $30.00/one meal, $60.00 two meals)
- Complimentary or highly discounted AV and labor
- Complimentary WiFi
- Complimentary or highly discounted food and beverage for board meetings
- Complimentary meeting space
- Complimentary or discounted parking for attendees

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2027 DATES

Thursday, February 11, 2027

Chapter Meeting and Breakfast
6:00am-8:00am Setup
8:00am Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials
8:30-10:30am Program: Crescent rounds for 60-90ppl, LCD and microphones

Thursday, April 15, 2027

Global Meetings Industry Celebration
10:00am-1:00pm Setup
1:00pm Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials
1:00pm-5:00pm Program: Crescent rounds for 150ppl, LCD and microphones
5:00pm-6:00pm Reception

Two-day pattern (July 20-23, 2027) based on host venue's availability.

Chapter Retreat

Day 1
11:00am-2:30pm Board Meeting: Room set conference style for 12ppl, working lunch
2:30pm-4:00pm Group Activity
5:00pm-7:00pm Opening Reception: Scattered cocktail rounds and high boys for 60ppl, heavy hors d'oeuvres and open bar

Day 2
8:00am-9:00am Continental Breakfast
9:00am-3:00pm Meeting: Crescent rounds for 70ppl, AM break, LCD
12:00pm-1:00pm Lunch: Separate room, rounds for 70ppl
A room block is required for this event. Hosts usually offer complimentary rooms to planners, and a discounted rate for suppliers. The number of rooms reserved depends on the days of week offered by the hotel and the location.

Thursday, September 16, 2027

Education Day
7:00am-10:00am Setup
10:00-11:00am Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials
11:00am-2:30pm Program: Crescent rounds for 150ppl, LCD and microphones
12:00pm-1:00pm Lunch: Rounds for 150ppl, separate room

Thursday, October 28, 2027

Chapter Meeting and Reception
11:30pm-2:30pm Setup
2:30pm Registration: Area outside room set with (4) 6' tables, high top tables for sponsors' materials
3:00pm-5:00pm Program: Crescent rounds for 60-90ppl, LCD and microphones
5:00pm-6:00pm Reception

Thursday, December 2, 2027

Holiday Celebration, Chapter Awards, and Silent Auction
12:00pm-5:00pm Setup: Space required to fit 50+ auction items, small stage, , theater seating for 100ppl
5:00pm Registration: Area outside room set with (7) 6' tables, high top tables for sponsors' materials
5:00pm-8:00pm Holiday Celebration: Plans for this event include a silent auction, reception with open bar, heavy hors d'oeuvres, and a DJ. Attendance is estimated at 90-125ppl.

Note: Dates and times are subject to change.

To sign up to be a host or for more information, please contact Erica Keagy, Executive Director, gppcma@comcast.net , 610-220-1232.