PCMA
Greater Philadelphia Chapter

SPONSORSHIP OPPORTUNITIES

AND BENEFITS FOR 2027 MEETING AND EVENTS

Sponsorship is an effective way to reach more than 450 members from eastern and central Pennsylvania, South Jersey, and Delaware who look to PCMA PHL for education, networking, and service opportunities. Sponsors are seen as PCMA PHL partners in supporting our mission and goals. Events attract 75-200 attendees with an estimated ratio of 40% planners, 60% suppliers.

Dates are tentative and subject to change. Customized sponsorship packages are available.

2027 DATES

Wednesday, January 27, 2027
Sixers Game
Doors open at 5:30pm. Game starts at 7:00pm

Thursday, February 11, 2027
Chapter Education Meeting & Breakfast
8:00am-10:30am

Thursday, April 15, 2027
Global Meetings Industry Celebration, includes education sessions and reception
1:00pm-6:00pm

Tuesday, May 18, 2027
Phillies Game & Networking Event
5:30-9:30pm
Citizens Bank Park

***Details TBA for an event at a Flyers game!**

Two-day pattern (July 20-23, 2027) based on host venue's availability.
Chapter Retreat
Day 1
2:30pm - 4:00pm Group Activity
5:00pm - 7:00pm Opening Reception
Day 2
8:00am - 3:00pm Chapter Retreat

Thursday, September 16, 2027
Education Day & Lunch
10:00am-2:30pm

Thursday, October 28, 2027
Education Meeting and Reception
2:30pm-6:00pm

Thursday, December 2, 2027
Holiday Celebration, Chapter Awards, and Fundraiser
5:00pm-8:00pm

EVENT SPONSOR LEVELS AND BENEFITS

Platinum Sponsor - $7,000

1. Recognition as an official Platinum sponsor of the event
2. Special thank you from the President during opening remarks
3. Presentation time on the day of the event up to three minutes, can include a promotional video
4. Platinum recognition for the event on invitation, registration site, and website
5. Social media exposure on select posts
6. Platinum recognition for the live event on opening and break slides and on signs
7. Three complimentary registrations to event
8. Recognition as a 2027 sponsor in the 2027 magazines
9. Full page advertisement in the magazine with an option to write a full-page informational article
10. One email blast designed/written by sponsor and sent to the PCMA PHL membership on sponsors behalf
11. Option to have a display table near registration
12. Sponsor recognition on name badge

Gold Sponsor - $5,000

1. Recognition as an official Gold sponsor of the event
2. Special thank you from the President during opening remarks
3. Presentation time on the day of the event up to two minutes
4. Gold recognition for the event on invitation, registration site, and website
5. Social media exposure on select posts
6. Gold recognition for the live event on opening and break slides and on signs
7. Two complimentary registrations to the event
8. Recognition as a 2027 sponsor in the 2027 magazines
9. Half page advertisement in the magazine with an option to write a half page informational article
10. Option to have a display table near registration
11. Sponsor recognition on name badge

Silver Sponsor - $4,000

1. Recognition as an official Silver sponsor of the event
2. Special thank you from the President during opening remarks
3. Silver recognition for the event on invitation, registration site, and website
4. Social media exposure on select posts
5. Silver recognition for the live event on opening and break slides and on signs
6. Recognition as a 2027 sponsor in the 2027 magazines
7. One complimentary registration to the event
8. Quarter page advertisement in the magazine
9. Option to have a display table near registration
10. Sponsor recognition on name badge

Bronze Sponsor - $2,000

1. Recognition as an official Bronze sponsor of the event
2. Special thank you from the President during opening remarks
3. Bronze recognition for the event on invitation, registration site, and website
4. Social media exposure on select posts
5. Bronze recognition for the live event on opening and break slides and on signs
6. Recognition as a 2027 sponsor in the 2027 magazines
7. Option to have a display table near registration
8. Sponsor recognition on name badge

Due to the rules at sports arenas, some benefits are not available at the Phillies, Sixers, and Flyers events.

ADDITIONAL SPONSOR OPPORTUNITIES

Annual 2027 Sponsor (Yearlong Opportunity) - $12,000

1. Recognition as an official Annual sponsor for one year
2. Annual recognition for all chapter events on each event invitation, on registration site, and website
3. Presentation time, during three events, up to three minutes, which can include a promotional video
4. Special thank you from the President during opening remarks
5. Social media exposure on select posts
6. Annual recognition on opening and break slides and signs during events
7. Six registrations for use in 2027
8. Information about each event will be shared with other chapters.
9. Recognition as an 2027 sponsor in the 2027 magazines
10. Four full page magazine advertisements ($2,000 value) in 2027
11. Option to write one full page informational article for one magazine
12. Option to have chapter administration send an e-gift to planners from sponsor
13. Two email blasts designed/written by sponsor and sent to the PCMA PHL membership on sponsor's behalf
14. Option to have a display table near registration at sponsored event
15. Sponsor recognition on name badge

2027 Magazine & Web Banner Sponsorships

Our quarterly electronic magazine includes a full page ad in the issue being sponsored, recognition and logo on page 1 and listed with 2027 sponsors in all four issues of *Connections*. One sponsorship is sold for each quarterly magazine, and the cost is $750. Web banner sponsorships are also available. Please contact our sponsorship team to discuss options.

NOTES

- Multiple sponsors will be accepted for each sponsor level (if applicable).
- The contract and fees are due within thirty days of sponsorship confirmation.
- Sponsorship dollars offset the expenses for each event including the cost of speakers, event costs, and other administrative expenses.
- Sponsors can partner together to split costs for Platinum and Gold levels. One form of payment is preferred but a maximum of two will be accepted. A maximum of two logos will be accepted for event promotions.
- Sponsorship fees do not include AV equipment expenses for sponsors' presentations unless already ordered for the speakers.

Customized sponsorship packages are available.

For more information, contact:
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